

CINDY CHOON CHENG ONG

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Academic Qualifications

- 2015 **BA in Translation & Interpretation**, Singapore University of Social Sciences
- 2011 **MA in Education (Learning, Design & Technology)**, Stanford University
- 2005 **MA in English Studies**, National University of Singapore
- 2002 **PGDip in Education (Credit)**, National Institute of Education
- 2001 **BA in English Language and English Literature (2nd Upper Honours)**, National University of Singapore

Awards

- 2019 Ministry of Education Overseas Postgraduate Scholarship (PhD)
- 2009 Ministry of Education Overseas Postgraduate Scholarship (Master)
- 1997 Public Service Commission Local Merit Scholarship (Teaching)

Advisory Committees

- 2018 Member, OECD PISA 2021 ICT Expert Group
- 2015 – Present Member, Programme Advisory Committee, Translation & Interpretation Degree Programme, Singapore University of Social Sciences

Teaching Experience

- 2014 – 2020 **Adjunct Faculty**
Lee Kong Chian School of Business, Singapore Management University
- Developed creative thinking curriculum that explores creativity in various professional contexts
 - Designed and facilitated face-to-face and blended learning experiences to equip students with creative thinking skills applicable to the marketplace.
- 2008 – 2010 **Head of English Department**
River Valley High School, Singapore
- Led redesign and implementation of the 4-year English Language Arts programme
 - Led development of programmes to inculcate appreciation of the literary arts
 - Taught English Language Arts, General Paper, and English Language and Linguistics, and supervised Project Work at GCE 'A' Level
- 2002 – 2004 **General Paper Lecturer and Tutor**
Saint Andrew's Junior College, Singapore
- Developed General Paper resource packages and remedial programmes
 - Taught General Paper and supervised Project Work at GCE 'A' Level

Professional Appointments

- 2015 – **Lead Specialist, Technologies for Learning**
Educational Technology Division, Ministry of Education, Singapore
- Led design of learning innovations for Classroom of the Future project
 - Led translation of tech-enabled learning approaches, e.g., video-based learning
- 2013 – 2014 **Assistant Director, Technologies for Learning**
Educational Technology Division, Ministry of Education, Singapore
- Led formulation of educational technology and related policies, scans, and translational research
 - Provided strategic direction on R&D of EdTech innovations

Professional Appointments (cont'd)

- 2012 **Senior Head, Technologies for Learning**
Educational Technology Division, Ministry of Education, Singapore
- Administered educational technology related R&D programmes, made funding recommendations and reviewed projects
 - Formulated policy papers that reviewed state of ICT/IDM research and use in Singapore schools
- 2011 **Educational Technology Officer, Technologies for Learning**
Educational Technology Division, Ministry of Education, Singapore
- Led multidisciplinary teams to develop and prototype EdTech innovations
 - Led translation of EdTech innovations for effective implementation
- 2005 – 2007 **Educational Technology Officer, Media Production**
Educational Technology Division, Ministry of Education, Singapore
- Conceptualised, produced, and directed educational video programmes
 - Designed and developed educational websites and web content

Research Experience

- Apr 2020 – May 2020 **Impact of Home-Based Learning on Educators, Parents and Students**
Lead Researcher
In response to the COVID-19 school closure in Singapore
- Feb 2018 – Jul 2019 **Better Chinese Mastery with Self-Paced Casual Learning Experiences**
Principal Investigator
Awarded SGD\$49,862 by the eduLab Programme, Ministry of Education, Singapore
- Jan 2017 – Dec 2017 **Optimising the Use of Videos for 21st Century Learning**
Principal Investigator
Awarded SGD\$13,600 by the Senior Specialist Council Research Committee, Ministry of Education, Singapore

Conference Presentations

- Ong, C. C. (2022, November 28-December 2). *Case Study of Teacher-Student Interactions in Singapore Classrooms Mediated by Personal Learning Devices*. The 14th Asian Conference on Education, Tokyo, Japan.
- Ong, C. C. (2017, June 25-28). *Designing for Self-Directed Learning*. ISTE Conference 2017, San Antonio, Texas, United States of America.
- Ong, C. C. (2017, March 13-15). *Breathing New Life into Old Approaches: Rethinking Video Use for Language Learning*. 52nd RELC International Conference 2017, Singapore.
- Ong, C.C., Tan, X.T., Chia, P.X. & Foo, S. Y. (2016, March 30-31). *Using Design Principles to Design, Implement and Evaluate ICT-enabled Pedagogical Practices*. International Conference on Teaching and Learning with Technology 2016, Singapore.
- Ong, C.C. (2012, March 27-30). *Exploring the affordances of mobile technologies for casual learning in Language Arts*. International Conference on Teaching and Learning with Technology 2012, Singapore.
- Ong, C.C. (2011, October 20-21). *Developing Core Communication Competencies Through Storytelling and Mobile Technologies*. "ICT for Language Learning" International Conference, Florence, Italy.
- Ong, C.C. (2010, Apr 19-21). *Thriving in the Future Educational Landscape: Reflecting on the River Valley High Experience*. Inaugural APEC-RELC International Seminar, Singapore.
- Ong, C. C., & Teo, Y. H. (2007, June). Making Lessons Come Alive Through Video Streaming. In *EdMedia+ Innovate Learning* (pp. 4353-4357). Association for the Advancement of Computing in Education (AACE).